Audra Castle

IND-201-02: Design Studio

Professor Hannah Berkin-Harper

Inspiration

Bird

- The House Finch
 - Highly social
 - Found in city parks, backyards, urban centers, farms, and forest edges
 - Attracted to areas with dense shrubs or trees
 - Highly adaptable to different environments
 - Perch high in trees
 - Nests are cup shaped and are commonly re-used
- Company
 - Vestre
 - Design elements
 - Sustainable in all parts of operation
 - Sleek
 - Minimal istic
 - Pops of color

Perameters

Materials

• HDPE Recycled Plastic

Manufacturing Processes

- Rotational Molding • Body
- Injection Molding
 - Release Buckle
- Melt Spinning and Weaving • HDPE Webbing
- **Ecological Approaches**
 - Recycled Content
 - Fair Trade
 - Local Production

- Scandinavian
- Focused on social, environmental and financial impact







